



UKTV IN 2020



While the pandemic paused productions, UKTV was uniquely positioned with an incredibly rich archive of content which has been a much-appreciated source of joy for our viewers. This, alongside our pipeline of Originals, helped deliver growth in 2020.”

– Marcus Arthur, CEO, UKTV



Bangers & Cash

the MOST SUCCESSFUL SHOW in Yesterday’s history

UKTV hit **8.07%** SHARE OF COMMERCIAL IMPACTS (SOI), with year-on-year growth of 4%

UKTV’S NETWORK SHARE grew by **3.2%** to achieve **4.63%**



DAVE, DRAMA, ALIBI, EDEN and **GOLD** all grew channel share



We Hunt Together

the HIGHEST RATING SHOW on Alibi

UKTV PLAY saw a **42%** increase in direct to consumer views and attracted over

4.45M REGISTERED USERS

The TOP 5 rating programmes on the network were UKTV ORIGINALS:

- 1 Red Dwarf: The Promised Land
- 2 Meet The Richardsons
- 3 Ricky & Ralf’s Very Northern Road Trip
- 4 Bangers & Cash
- 5 Red Dwarf: The First Three Million Years



Ricky & Ralf’s Very Northern Road Trip

BEST PERFORMING TITLE on Gold



UKTV won its first BAFTA



Dave

