

UKTV IN 2016



Share of commercial audiences hit all-time high of 9.87%



Network's best day ever with 8.02% share, within record-breaking Christmas period



After W's launch in 2016, the channel grew by 5% and viewership amongst target female audience grew 20%

UKTV ORIGINALS



1.3m people watched a single episode of Dave's Taskmaster

8/10

8 of Dave's top 10 shows were UKTV Originals



Red Dwarf XI brought in over 2m people per episode



The Rebel attracted 458k to Gold



John Bishop: In Conversation With James Corden pulled 1.1m viewers into W

TV ON DEMAND

74%

UKTV Play grew views by 74% year on year



App downloads were up by 98%

AWARDS



First broadcaster to be named in 'Sunday Times Best 100 Companies to Work For in the UK' list



Hoff the Record picked up International Emmy for Best Comedy

Dave

Best Entertainment Channel at the Broadcast Digital Awards