

# YouTube Video Delivery Spec

<b>VIDEO:</b> Two versions of each video are required (a 16:9 master, and a 16:9 viewing file)		
	<b>CLEAN Viewing Copy</b>	<b>16:9</b>
<b>Resolution</b>	1920 x 1080	1920x1080
<b>Format</b>	h.264 mp4	ProResHQ mov
<b>On-screen requirements</b>		<ul style="list-style-type: none"><li>• No DoG</li><li>• No endboard</li></ul>

## DELIVERY SPECS

<b>Video bitrate</b>	Minimum: 15 Mbps / Preferred: 30 Mbps
<b>Frame rate</b>	25 fps
<b>Audio</b>	Stereo, 24bit 48khz Split Track WAVS

**IMAGES:** Please see image brief document

## BILLINGS

<b>File format</b>	.txt, .rtf, .doc, .docx
<b>Series description</b>	A single sentence synopsis for the series, to used in promo material and CILS
<b>Short episodic billings</b>	90 characters per episode
<b>Long episodic billings</b>	500 characters max including key talent and highlights (can be supplied as bullet points)

## DELIVERABLES CHECKLIST

- ✓ Viewing file (16:9)
- ✓ Video master (16:9)
- ✓ Images as per image brief
- ✓ Billings doc