



## **10. Albert Carbon Neutral Sustainable Production Certification**

**It is mandatory for all UKTV Commissions to be certified with Albert as Carbon Neutral Sustainable productions and you need to start thinking about this as early as possible during the initial scheduling & budgeting phase and well before production plans are finalised and filming commences.**

You will do this using the Albert toolkit which will allow you to assess your carbon impact via the Carbon Footprint and select appropriate sustainable production techniques via the Carbon Action Plan.

When you are completing your Carbon Action Plan please consider any innovative sustainable production techniques that you could potentially capture on camera. UKTV will aim to use clips from our Commissioning slate to create a Showreel to share best practice within the industry.

You will need to complete & submit a Carbon footprint & the Carbon Action Plan in which you will be asked to make commitments to reduce the carbon impact of your production. Evidence will be requested by Albert at the end of production to support the commitments that you have made and this will then be audited. Once your Carbon Action Plan has been approved you will be given access to download the logo which should be dropped on to your end boards. **Please refer to section 5 of the Producer Pack 'UKTV Originals guidelines' for specific placement of this logo on the end board.**

For more information, please visit: [www.wearealbert.org](http://www.wearealbert.org)

The Production Management team at UKTV will discuss this with you in the early stages of schedule/budgeting and you will have agreed to sign up to the scheme in the Editorial Spec. Once your series has been greenlit we will make contact to check in that all is progressing to plan.

Sustainability is included in our Progress reports which will help us keep in touch with you as you move through production. However, if you have any queries please speak directly to your Production Executive at UKTV at any time.

## Carbon Offsetting

An allowance for carbon offsetting must be included in your budget. Please either use your Carbon footprint or a previous Carbon footprint in the case of a returning series to estimate carbon tonnes & use £9 per tonne as the offset cost. If you do not have access to either there is a helpful calculator on the Albert Creative Offsets webpage;

<https://wearealbert.org/creative-offsets/>

**All UKTV Commissions should be offset directly via the Albert/NCP scheme. This transaction should be made directly through the Albert website. Commissions which transmit prior to this date will be contacted by their UKTV Production Executive to discuss carbon offsetting.**

## Planet Placement

<https://wearealbert.org/planet-placement/>



The commissioning team at UKTV are passionately committed to this initiative and strongly believe that by embedding the climate crisis and sustainable behaviours within our programme content we can drive change across the UK & globally through distribution.

This is led from the most senior level and will be discussed with you from the very outset. Our Editorial specifications have a section on Planet Placement which your editorial teams will be required to complete and we will follow up on this in the pre-production & Wrap meetings. Silvermouse includes a section in the 'Listings' section regarding planet placement and you will be asked to include timecodes for all Planet Placement references.

Progress will be further tracked & monitored via your progress reports and we hope that you will work with us to support this important initiative.